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SEMINAR: Merging Science, Policy, & Business - Building a Network of Sustainable Cities

EVENT DETAILS

Date: Monday, 11 September 2017
Time: 9:15 – 11:00 am (Registration will start at 9:00 am)
Venue: HKUST Business School Central,
Address: 15/F, Hong Kong Club Building, 3A Chater Road, Central
Registration: This event is free but registration is needed.
Please visit this website or scan the QR code for registration:
<http://tinyurl.com/globalcities-ust>



SPEAKERS

Robert Gottlieb is Emeritus Professor of Urban and Environmental Policy, and founder and former Director of the Urban & Environmental Policy Institute at Occidental College, Los Angeles. **Simon Ng** is an environmental and transport consultant, and Fellow and former Chief Research Officer at Civic Exchange, a public policy think tank in Hong Kong. Robert and Simon co-authored *Global Cities: Urban Environments in Los Angeles, Hong Kong, and China*, published by the MIT Press in May 2017.

BACKGROUND

With the strong global trend toward urbanization continuing, the chief focus of the investigation of avenues to long-term sustainability will be on cities, and the transportation, trade, and resource transmission networks connecting them. Robert Gottlieb and Simon Ng have studied intensively the urban complexes of Los Angeles, Hong Kong and the Pearl River Delta, their interconnections through the global trade in goods and resources, and their environmental and societal challenges. In a new book, “Global Cities”, they engagingly describe the history of these urban complexes and their tightly-bound interactions, and explore how those experiences can inform the path forward.

In this presentation and discussion, Prof. Gottlieb and Mr. Ng will describe their research, with Prof. Gottlieb focusing on his studies of the Los Angeles urban complex and Mr. Ng on Hong Kong and the neighboring Pearl River Delta cities. Together they will show how closely connected, in the era of global trade, are these two urban areas on opposite sides of the Pacific, and how the impact of the global trade in goods and resources has affected their social structures and environments. Their presentation will discuss the ways in which science and business can contribute to the determination of how cities and their interconnecting networks will structure themselves for long-term sustainability.

About “Global Cities”: <https://mitpress.mit.edu/books/global-cities>

Book review and related articles: <https://globalcitiesbook.com/blog/>

PROGRAM

9:00 am	Reception with light refreshment
9:15 am	Opening remarks by Dr. Michael Edesess
9:25 am	Presentation by Prof. Robert Gottlieb and Mr. Simon Ng
10:05 am	Panel discussion and Q&A session <ul style="list-style-type: none"> • Panellists: Ms. Maya de Souza, Prof. Robert Gottlieb, and Mr. Simon Ng • Moderator: Dr. Michael Edesess
10:40 am	Closing remarks
10:45 am	Meeting ends (Networking with coffee/tea)

MODERATOR

Dr. Michael Edesess is an adjunct associate professor and visiting faculty in the Division of Environment and Sustainability, and the Finance Department at the Hong Kong University of Science and Technology. He is also chief investment strategist of US-based Compendium Finance and a research associate of the EDHEC-Risk Institute.

Ms. Maya de Souza is Senior Manager, Policy Research at BEC. She has worked both in the Hong Kong and UK context for over 10 years on different aspects of sustainable cities, from climate resilience to reduction of carbon emissions from homes and commercial buildings and sustainable transport systems. Her current role involves working with the business community to support a transition to a sustainable low carbon Hong Kong.

Notes:

Personal information collected during registration will be held by HKUST's Division of Environment and Sustainability (ENVR) and Business Environment Council (BEC) for the purpose of event communication and future event invitations. Photographs/videos will be taken at the event for record and report production. By attending this event, you agree your image may be used for these purposes.